



## PROFILE

I'm a food and lifestyle journalist with a decade of experience working in both a print and digital capacity - having worked in-house for successful brands as well as creating my own portfolio of freelance work through a network of contacts.

Career highlights include increasing the traffic to SquareMeal UK from 24K monthly visitors to over one million, writing for Conde Nast Traveller and launching SquareMeal in the UAE.

## CONTACT ME



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# ROSIE CONROY

*Managing editor and digital journalist*

## ➤ EDUCATION

### UNIVERSITY OF THE ARTS LONDON

*First class honours, Journalism BA*

### LONDON COLLEGE OF COMMUNICATION

2010-2013

### UNIVERSITY OF THE ARTS LONDON

*Foundation degree, Graphic Design*

### CENTRAL SAINT MARTINS

2009-2010

## ➤ WORK EXPERIENCE

Managing Editor: SquareMeal (2019-current)

Food Editor: Time Inc Lifestyle titles (2017-2019)

Digital Food Editor: Woman&Home (2016-2017)

Content Editor: goodto.co.uk (2015-2016)

Recipes Assistant: IPC Media (2013-2015)

## ➤ SKILLS

- People management
- Project management software
- Google Analytics
- Formal journalism training
- Basic HTML
- Sub editing
- Content strategy
- Writing
- Newsletter planning and creation
- SEO
- Keyword research and implementation